

CONTACT

 torbotics.com
 hello@torbotics.com
 313.506.2920

COMPETENCIES

Art Direction, Brand Design,
Visual Design, Product
Design, UX Design, UI
Design, Design Systems,
Data Visualization, Print
Design, Product Design

DESIGN SKILLS

Figma
Adobe Creative Cloud
Illustrator
Photoshop
InDesign
After Effects
Sketch

DEVELOPMENT / AI

HTML/CSS
VS Code
AI-assisted design
workflows
Claude
Cursor

EDUCATION

INDUSTRIAL DESIGN : BFA
Milwaukee Institute of
Art & Design

GRAPHIC DESIGN
Minneapolis College of
Art & Design

Multidisciplinary Product Designer specializing in brand, visual systems, and digital experiences.

For over 20 years, I've partnered with startups, agencies, and global organizations to create brands, digital products, design systems, and data visualizations. I transform complex ideas into clear, engaging experiences through craft and thoughtful design.

INDEPENDENT BRAND, VISUAL & PRODUCT DESIGNER**2000 - PRESENT**

Partnered with clients ranging from early-stage startups to global organizations, leading projects spanning brand identity, visual design, product design, design systems, data visualization, art direction, and marketing collateral.

MICROSOFT : SENIOR PRODUCT DESIGNER**2015 - 2025**

Worked within Microsoft product teams, including M365 Admin Center and Microsoft Viva, to shape UX and visual language across enterprise experiences. As part of the Viva Core UX Team, drove consistency across the suite through design systems, expressive data visualization, and iconography. Co-led the Fluent 2 Data Visualization team, evolving Microsoft's data visualization language and patterns across products.

MICROSOFT : UX DESIGNER (VIA FILTER LLC)**2013 - 2015**

Designed enterprise experiences for Microsoft's Next Generation Volume Licensing portals, partnering with stakeholders to solve complex UX challenges. Created user flows, wireframes, high-fidelity designs, and prototypes informed by user research and iterative testing.

BUSTOUT SOLUTIONS : DESIGNER / FRONT-END DEVELOPER**2006 - 2015**

Worked within a multidisciplinary agency team to design and develop custom web and mobile applications for clients across industries. Combined visual design, UI design, and front-end development to create cohesive digital experiences.

EXPEDIA : DESIGNER, WEB & MOBILE EXPERIENCES**2015 - 2025**

Designed digital experiences across Expedia's web, mobile, and marketing channels, including core website experiences, campaign landing pages, and information architectures. Helped shape Expedia's first mobile website and mobile app through early UI patterns and visual design.

BEST BUY : WEB DESIGNER**2005 - 2007**

Partnered with product managers, content designers, and marketing teams to create digital campaigns, promotional experiences, and online content for Best Buy, Geek Squad, Best Buy Mobile, Magnolia AV, and emerging brands.

BROOKS STEVENS : INDUSTRIAL DESIGNER / WEB DESIGNER**1996 - 1998**

Designed physical products through the full development process, from initial concepts and prototypes to production-ready models. Expanded into digital design by managing and evolving the website and supporting the company's early digital presence.